

## PRIVACY POLICY

Everyone has the right to protect his/her personal data. We at FREDERICK & SOPHIE UG (haftungsbeschränkt) (collectively, "FREDERICK & SOPHIE") care about your privacy and respect your right to be informed regarding the collection and use of your personal data by us. This Privacy Policy describes how we gather information from you when you visit the FREDERICK & SOPHIE websites located at [www.frederickandsophie.com](http://www.frederickandsophie.com) and from our blog located at [www.frrederickandsophie.com/interlude](http://www.frrederickandsophie.com/interlude) (the "Sites"), how your information is used and stored and how we may use and share that information. We apply a principle of strict necessity in using your personal data. To the extent that we are established in Germany, this privacy policy is governed by German Law. The use of your information shall be carried out in compliance with the provisions of the Federal Data Protection Act (Bundesdatenschutzgesetz, BDSG) and the Telemedia Act (Telemediengesetzes, TMG). By visiting our Sites, you are accepting the practices described in this Privacy Policy and the accompanying Terms & Conditions (In German: 'AGB'). In this Privacy Policy, the words "we," "us" and "our" refer to FREDERICK & SOPHIE.

### The Information We Collect

#### Identifiable Personal Data

Identifiable Personal Data is information that identifies you or can be used to identify or contact you (collectively, "Personal Data"). Such Personal Data may include your name, address, email address, telephone number, birthdate (primarily for eligibility purposes). When registering to become a member ("Member") on our Sites, you will be required to provide us with Identifiable Personal Data.

#### Billing Information

If you wish to purchase a product or service through the Sites, you will be required to provide certain information in addition to the Personal Data noted above. Such information may include a credit card number and similar information (collectively, "Billing Information").

#### Other Information

In addition to the Personal Data and Billing Information noted above that you voluntarily provide to us, we may collect additional information (collectively, "Other Information"). Such Other Information may include (i) information that we automatically collect when you visit the Sites, such as your IP address, Internet service provider, browser type and language, referring and exit pages and URLs, date and time of your visit, amount of time spent on particular pages, what sections of the Sites you visit, number of links you click

while in the Sites, and similar information concerning your use of the Sites; and (ii) additional information that you voluntarily provide to us regarding your use and interest in our products, and services.

#### Cookies

Other Information also includes information that we collect using cookies. A cookie is a small text file stored on your computer by your browser when you visit a website, such as [www.frederickandsophie.com](http://www.frederickandsophie.com). Cookies are widely used in order to make a website work, or work more efficiently, as well as to provide information to the owners of a website, usually for customization, statistics or advertising purpose.

Cookies cannot be used to identify you. However, they record information relating to your computer's use of the Sites (the pages you visit, the date and time of your visit, etc.), which FREDERICK & SOPHIE may use during subsequent visits. Please read our Cookie Policy here for more information on the use of different types of cookies by FREDERICK & SOPHIE and how to disable them.

#### How We Use and Share Your Information

FREDERICK & SOPHIE works together with carefully selected third party companies to process safe payments and to ship, deliver and return our products. We provide our service providers only with the information they need to perform their specific function. These companies are authorized to use your personal data only as necessary to provide these services to us. FREDERICK & SOPHIE may disclose your Identifiable Personal Data, Billing Information and/or Other Information if we receive a request from a judicial authority or any other legally authorized administrative authority asking that such information be disclosed in compliance with the laws in force. In an ongoing effort to better understand our users and our Sites, we might analyze the Other Information in aggregate form in order to operate, maintain, manage, and improve the Sites. This aggregate information does not identify you personally. We may share this aggregate data with our affiliates, agents, and business partners. We may also disclose aggregated user statistics in order to describe our products and the Sites to current and prospective business partners and to other third parties for other lawful purposes.

#### Information Posted On Public Forums

Any Information (Including Personal Data) that you post in any Public Forum on our Sites and/or public Social Media pages is Public Information and may be seen, collected, or used for any reason by anyone, including Third Parties not affiliated with FREDERICK & SOPHIE. You should think carefully before disclosing any information in any Public Forum on our Sites and/or public Social Media pages. To request removal of your personal information from our Sites and/or public Social Media pages, please contact

care@frederickandsophie.com or you can contact the appropriate third party application. Your interaction with our Public Forums is governed by the privacy policies of the companies providing it.

#### Information Transmitted by Sites Users other than as Requested by FREDERICK & SOPHIE

FREDERICK & SOPHIE requests that you refrain from transmitting any content including but not limited to business, advertising, creative, marketing or any other types of proposals, concepts, know-how, ideas and the like ("Unsolicited Materials") that is not requested via a questionnaire or any other collection form, such as commercial information, advertisements, personal creations, ideas, or concepts, etc.

All Unsolicited Materials, including any unsolicited Personal Information (for example, Personal Information provided not in response to a specific request for such information, but in a free form text box), that we receive will not be subject to this Privacy Policy. By submitting any Unsolicited Materials, you agree that we shall have the sole discretion as to how to utilize such Unsolicited Materials and you automatically provide to us a perpetual, royalty free license to such end. If any Unsolicited Materials that you provide to us are protected by third party copyright, trademark or other proprietary rights, you agree to indemnify, defend, and hold harmless FREDERICK & SOPHIE against any claims or actions brought against FREDERICK & SOPHIE arising out of or relating to our use or possession of the Unsolicited Materials.

#### Accessing, Modifying and Deleting Personal Data and Communication Preferences

You may access, review, delete, and/or make changes to Personal Data that you have provided to us by contacting us at care@frederickandsophie.com. We will retain your information for as long as your account is active or as needed to provide you services. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

#### A Special Note Regarding Minors

The Sites are not directed to minors under the age of 18 and we will not knowingly register or otherwise collect Personal Data from any minor under the age of 18. However, access to the Sites is not reserved for adults, as it does not present any content prohibited for minors under the age of 18.

We ask that minors under the age of 18 do not submit any Personal Data to us. If a child under the age of 18 has provided us with Personal Data, the minor's legal representative can contact FREDERICK & SOPHIE to correct, modify, or delete the information from our records.

## Links to Other Websites

The Sites may contain links to third-party websites. We have no control over the privacy practices or the content of any of our business partners or other websites to which we provide links. As such, we are not responsible for the content or the privacy policies of those third-party websites. You should check the applicable third-party privacy policy and terms of use when visiting any other websites.

## Security

We have reasonable security measures in place intended to protect against the loss, misuse or alteration of Personal Data, Billing Information, and Other Information that we have collected from you at the Sites.

However, we are unable to guarantee that the security measures we take will not be penetrated or compromised, or that your Personal Data will remain secure under all circumstances.

When you enter sensitive information (such as a credit card number) on our order forms, we encrypt the transmission of that information using secure socket layer technology (SSL). If you have any questions about security on our Sites, you can contact us at [care@frederickandsophie.com](mailto:care@frederickandsophie.com)

## Single Sign-On

The Sites include social media features and widgets, such as the Share button, or interactive mini-programs that run on our Sites. These features may collect your IP address, which page you are visiting on our Sites, and may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our websites. Your interactions with these features are governed by the privacy policy of the company providing it.

## "Share" - function

When you introduce a FREDERICK & SOPHIE product to someone you know using the "Share" function provided on the Sites, the information you enter is used only to send your message. It is not stored by FREDERICK & SOPHIE or used for any other purpose. You are solely responsible for any messages you send to people you know using the "Share" function.

## facebook™

FREDERICK & SOPHIE publishes a page that presents and provides information on FREDERICK & SOPHIE on the social network facebook™. You can follow the FREDERICK & SOPHIE facebook™ page. Personal

information that you have designated as public and that is accessible from your profile can be accessed by FREDERICK & SOPHIE. FREDERICK & SOPHIE does not create or use any databases unaffiliated with facebook™ that are compiled from any personal information you publish on facebook™.

If you wish to block FREDERICK & SOPHIE from accessing the personal information that you have published on your profile (and which is publicly visible), we remind you that facebook™ allows you to restrict access to your information. We recommend that you check the identifiable personal information policy of facebook™ on a regular basis.

## INTEGRATION OF THIRD PARTY PLATFORMS AND SERVICES

The Sites may be linked to, rely on and/or be integrated with websites, applications, interfaces, widget plugins, services and/or platforms operated by other companies. FREDERICK & SOPHIE is not responsible for the privacy practices of such websites, applications, interfaces, services and platforms operated by third parties that are linked to, rely on and/or are integrated with the Sites. Once you leave the Sites via such a link, access a third party application, interface, service, or platform, or click on or navigate to a Social Media Platform or Service, you should check the applicable privacy policy of such third party to determine, among other things, how they will handle any personally identifiable or other information that they may collect from you.

## Changes to Our Privacy Policy

This Privacy Policy is effective as of the date stated at the bottom of this policy. We may amend or simply update all or part of this Privacy Policy, including when amendments are made to legal provisions or regulations governing data protection and the protection of your rights. By accessing the Sites after we make any such changes to this Privacy Policy, you are deemed to have accepted such changes. Please be aware that, to the extent permitted by applicable law, our use of information is governed by the Privacy Policy in effect at the time we use the information. Please refer back to this Privacy Policy on a regular basis. We encourage you to periodically review this page for the latest information on our privacy practices.

## How to Contact Us

For any questions regarding our Privacy Policy or our Cookie Policy, please contact us [here](#). (link to

Last update: April 27, 2016